



**FOR IMMEDIATE RELEASE**

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**XPEDX CANADA UNVEILS NEW ONLINE PURCHASING SUPPORT  
FOR COMMERCIAL AND IN-PLANT PRINTERS AT XPEDX.CA**

**Canadian printers can now order paper online, access product availability,  
invoices and purchase reporting histories in real time;  
site is fully supported by local xpdx Canada sales and customer service team**

**xpdx.ca also contains updated information  
on company services, product offering**

BRAMPTON, Ontario, June 16, 2009—xpdx Canada today announced the launch of important new online tools on its xpdx.ca website to give printers and publishers real-time information on paper availability and pricing.

The new tools also allow printers to more efficiently manage their business with easy online ordering, order status checks, special pricing, immediate invoice access and customized purchase order histories.

“Printers today want new cost-savings and operating efficiencies,” said Mike Kearney, group vice president, xpdx Canada. “The new tools on xpdx.ca give printers real-time access to our inventory and pricing. They also automate and simplify many other routine procurement tasks. The result is immediate and tangible benefits for their companies and employees—as well as increased accuracy and responsiveness on project estimating.”

New xpdx.ca capabilities include real-time product availability and order placement, updated contract pricing, a “My Items” list for frequently ordered products, easy keyword search in the online product catalogue, the ability to review orders, view open orders and access invoices and customized purchase order histories from the past two years.

Sherry Strong, purchasing agent for Etobicoke, Ontario-based Flash Reproductions, is an early user of the new xpdx.ca system. She said that the easy-to-navigate site and real-time stocking information has helped her shorten her order time. Quick confirmations and invoicing keep management of multiple print jobs streamlined and hassle-free.

“The new xpdx Canada site builds on our already strong personal relationships with xpdx sales and customer service representatives,” Strong added. “If we have a question or need assistance with anything on xpdx.ca, they are immediately available to help. That’s important to me.”

xpdx Canada representatives can help printers get their online account set up quickly. Customers have access to thousands of items in the online price book, complete with product and technical information.

The xpedx.ca site is built on the success and proven benefits of the U.S. xpedx.com website, which did C\$1.9 billion (US\$1.7 billion) in business in 2008 and served more than 25,000 customers worldwide.

### **About xpedx Canada**

xpedx Canada is a wholly owned business of International Paper Co. (NYSE: IP). xpedx Canada was established in Toronto in Summer 2007 and anticipates growing its presence in major metropolitan areas of Canada to serve printers, publishers, manufacturers and other businesses.

It currently has 40 employees, a strategically located national headquarters and distribution centre with sample studio and national sample fulfillment capabilities, as well as two xpedx Paper & Graphics stores in Brampton and Markham.

The company distributes a wide range of printing papers, graphics and packaging supplies—from manufacturers worldwide—to Canadian commercial printers of all sizes, in-plant printers, publishers, manufacturers, retailers and more. Major suppliers include International Paper, NewPage, Hansol, Suzano, Neenah Paper, Mohawk Fine Papers, Labelblank, Appleton NCR, Spinnaker, Verso, Supremex and National Envelope.

xpedx Canada is chain-of-custody certified for the Forest Stewardship Council® (FSC), the Programme for the Endorsement of Forest Certification™ (PEFC) and the Sustainable Forestry Initiative® (SFI) programs.

The xpedx Canada phone number is: 905-595-4351. The company is on the web at xpedx.ca. xpedx Canada will be at Graphics Canada 2009 in Toronto, Nov. 12-14.

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Note: xpedx is a registered trademark of International Paper Company. All other trademarks are the property of their respective owners.

Editor's Note: xpedx is always spelled all lower case.

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