



FOR IMMEDIATE RELEASE

Tuesday, October 14, 2008—8:00 a.m. ET

xpedx and Ryobi, Graph Expo Chicago, McCormick Place Booth 654

**XPEDX AND RYOBI SPOTLIGHT NEW PRINT TECHNOLOGY,
CUSTOM SERVICES FOR COMMERCIAL, IN-PLANT PRINTERS**

**North American debut of 10-color press, new post-press equipment
in live demos at Graph Expo Chicago, Oct. 26-29**

CHICAGO, October 14, 2008—xpedx® and Ryobi® will demonstrate and discuss new print technology and custom services for print professionals at Graph Expo 2008 in Chicago. Visitors will see new prepress, pressroom and post-press equipment in a live print production environment.

A 10-color Ryobi press with perfecter will make its North American premiere at the show, held Oct. 26-29 at Chicago's McCormick Place. xpedx, booth 654, will also demonstrate the major expansion of its post-press/bindery-fulfillment equipment offering.

The company will spotlight the new xpedx Technology Center in Cincinnati. Opening in January 2009, the new center will offer pre-press, press and post-press equipment from multiple OEMs. Printers will be able to test a wide array of equipment for offset and digital printing to determine the technologies that best meet their business and operating needs.

xpedx will also present details on:

- environmentally responsible products and processes as well as printer certification;
- workflow, wide-format printers and proofers, web-to-print and VDP solutions;
- printing papers and all pressroom consumables;
- new offline UV coaters, folders, creasers, cutters and booklet makers;
- mailroom management and packaging equipment;
- supply chain, kitting and fulfillment programs;
- customized financing for printers' consumable and equipment purchases;
- its network of more than 150 specialized paper and graphics retail stores for printers; and
- new developments in online purchasing and account management

“In the past several years, xpedx has worked hard to become a preferred supplier for printing company owners and managers,” said Dennis Killion, newly appointed corporate director of marketing for graphics at xpedx. “We provide the products, services, expertise and ongoing support they need, but also take a long-term approach to helping printers and graphics professionals improve their operations and profitably grow their business.”



xpedx is the largest distributor of equipment, software and supplies for commercial and in-plant printers across North America. It is the exclusive U.S. distributor and marketer of Ryobi presses and the only U.S. distributor that provides the full spectrum of products and services for any printing operation—from a wide choice of manufacturers.

Ryobi's new 7510 press, a 23"x31", six-up, 10-color, UV-capable long perfecter, will be demonstrated. "The combination of consistent print quality and world-class technology is the key advantage," says John Torrey, vice president and general manager of xpedx Printing Technologies. He noted that Ryobi's six-up presses are one-and-a-half times more productive than competitors' four-up presses.

Torrey also said head-to-head print tests performed by commercial printers show Ryobi print quality is comparable and often superior to other major offset press manufacturers. "When it comes to bang for your production buck, the 750 series from Ryobi is hard to beat," Torrey explained.

xpedx and Ryobi will also discuss new details on Ryobi's new 40-inch press, the RYOB1 1050—as well as its inline UV casting and foiling system and energy-saving LED-UV curing unit. The 1050 and LED-UV curing unit will be available to U.S. customers in 2009; the inline UV casting and foiling system is available now.

The post-press area of the xpedx booth will be of interest to print professionals. Operating live will be a Morgana DigiFold automatic creaser/folder; a 20" Baumfolder; a Perfecta cutter; and an offline UV coating system from FMA, Inc. xpedx has signed national distribution agreements with C.P. Bourg and FMA.

xpedx will also discuss how printers can expand their business and margins with mailroom solutions including tabbers, inserters and inkjet addressing systems. Ready-to-mail examples will be printed on site using the Ryobi press.

"As the trend for short-run offset and digital projects grows, printers want to invest in post-press capabilities to improve efficiency and win new business. With our greatly expanded post-press and fulfillment offering, we're able to help printers do just that," said Killion.

About xpedx

Cincinnati, Ohio-based xpedx, a business of International Paper (NYSE: IP), is one of the largest business-to-business distribution companies in North America. xpedx distributes a wide variety of printing paper, graphics, packaging and janitorial-sanitary maintenance supplies and equipment to printers, manufacturers, retailers and high-traffic facilities from more than 265 locations across the U.S., Canada and Mexico.

Other xpedx businesses include xpedx Printing Technologies, the exclusive U.S. distributor of Ryobi-branded offset printing presses; publishing industry suppliers Bulkley Dunton Publishing Group® and Strategic Paper Group; xpedx Supply Chain Services, a global provider of third-



party logistics services and Saalfeld® Redistribution. xpedx also operates a network of more than 150 retail paper and graphics stores. For more information about xpedx, visit xpedx.com.

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