



FOR IMMEDIATE RELEASE

Wednesday, February 20—7 a.m. EST

Graphics of the Americas 2008, Miami
Ryobi and xpdx/Booth 780

**XPEDX AND RYOBI SPOTLIGHT EXPANDED OFFERING FOR PRINTERS
AT GRAPHICS OF THE AMERICAS, MIAMI, FEB 27-MAR 1, BOOTH 780**

Highlights:

- **Live demonstrations of RYOBI 784E, economy priced six-up, multicolor offset press, plus a C.P. Bourg perfect binder, Mitsubishi platesetter**
- **xpdx to discuss comprehensive offer for commercial and in-plant printers in U.S. and Mexico; Spanish-speaking personnel available throughout show**

MIAMI, February 20, 2008—xpdx and Ryobi exhibit at Graphics of the Americas, February 27-March 1 in Miami, presenting live demonstrations of RYOBI's value-priced, space-saving six-up multicolor press as well as productivity-enhancing CTP and bindery equipment.

Continuous demonstrations of the RYOBI 784E, a 23x31" six-up, four-color offset press, will be performed throughout the show. The economy-priced, three-quarter size press runs at up to 15,000 sheets per hour and has a footprint that is 40 percent less than most other comparably sized presses.

Also at the show, xpdx will discuss its comprehensive offering to U.S. printers across creative, pre-press, on-press and post-press functions, including its network of retail paper and graphic stores for printers. In addition, a Mitsubishi DPX4 four-up poly platesetter and a C.P. Bourg BB3002 perfect binder will be demonstrated.

xpdx will also discuss product lines that are franchised in Mexico.

xpdx, the largest North American supplier of printing papers and graphic supplies and equipment, does business with the majority of commercial and in-plant printers in the U.S. and has a fast-growing presence in Mexico and Canada. xpdx also provides printers with operations consulting that helps improve productivity, efficiency and profitability.



“Printing company owners and top managers increasingly are counting on core suppliers to provide them with a comprehensive offering of supplies, equipment, services and pressroom expertise,” said Jeff Higgins, corporate director of marketing services for xpedx.

In Florida alone, xpedx has operations in metro Miami, Orlando and Tampa. It also has a network of 20 distribution centers and retail paper and graphics stores from the U.S.-Mexico border to Mexico City, including Mexico City, Guadalajara, San Luis Potosi, Morelia, Matamoros, Torreon, Culiacan, Hermosillo, Chihuahua, Ciudad Juarez, Colima, Monterrey and Reynosa.

xpedx Printing Technologies, the exclusive distributor and marketer of Ryobi-branded offset printing equipment in the United States, is demonstrating the Ryobi press at the show. Other Ryobi presses distributed in the U.S. via xpedx Printing Technologies and its network of 50 dealers include:

- RYOBI 920 series, 8-up 24x36” series of four- and five-color presses;
- RYOBI 750 series, 6-up high-speed multi-color 20x29" and 23x29" sheet size offset presses;
- RYOBI 680 series, 4-up-plus size high-speed multi-color offset presses;
- RYOBI 520 series, 2-up plus size high-speed multi-color offset presses;
- RYOBI 3404 DI series, 2-up size portrait format 4-color offset presses with direct imaging.

The 750, 680 and 520 series can be equipped with perfectors, coating units, UV curing units and infrared dryers.

The xpedx Printing Technologies dealer for Ryobi in south Florida, Spinola Printer Supply of Sunrise, Florida, will also be in the booth.

About xpedx Printing Technologies

xpedx Printing Technologies offers printing presses, local and rapid-response technical support, press operator training, a large parts warehouse and a new 20,000-square foot Ryobi Demonstration and Learning Center. The company has a team of executive, sales and technical staff at its metropolitan Kansas City headquarters as well as a U.S. network of 50 dealers responsible for local sales and service.

xpedx Printing Technologies has the largest force of local, factory-trained press technicians in the U.S. to service Ryobi printing presses. Information about Ryobi and xpedx Printing Technologies is on the web at ryobi.xpedx.com. The phone number is 800-553-4980.



About xpedx

Cincinnati, Ohio-based xpedx, a business of International Paper (NYSE: IP), is one of the largest business-to-business distribution companies in the U.S. xpedx distributes a wide range of printing papers as well as graphics, packaging and janitorial-sanitary supplies and equipment from manufacturers worldwide. Customers include printers and publishers of all sizes as well as manufacturers, retailers, governments and facility managers. xpedx also does business with the majority of Fortune 500 companies.

xpedx has more than 265 locations across the U.S., Canada and Mexico and posted \$7.3 billion in 2007 revenues. Other xpedx owned-and-operated businesses include Cleveland, Ohio-based xpedx National Technology Center and publishing industry suppliers Bulkley Dunton and Strategic Paper Group.

xpedx operates a network of more than 150 retail paper and graphics stores as well as a new retail e-commerce site at xpedxstores.com. xpedx is one of the largest providers of post-consumer waste content and recycled printing papers in North America and has Sustainable Forestry Initiative® (SFI) and Forest Stewardship Council (FSC) chain-of-custody certification at all of its U.S. locations. It will expand its U.S. chain-of-custody certifications into Mexico and Canada in 2008. The company has one of the largest business-to-business e-commerce portals at xpedx.com, which handles more than 5.8 million orders annually. For more information about xpedx, visit xpedx.com.

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