



**FOR IMMEDIATE RELEASE**

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**JOHN TORREY NAMED VICE PRESIDENT AND GENERAL MANAGER  
XPEDX PRINTING TECHNOLOGIES**

**Veteran graphics industry executive seeks to help  
U.S. commercial printers boost productivity, profits  
by leveraging strengths of Ryobi and xpedx**

LENEXA, Kansas, December 10, 2007—xpedx has named veteran executive John Torrey vice president and general manager for xpedx Printing Technologies, the exclusive, full-line marketer and distributor of Ryobi-branded printing presses in the U.S.

With a 25-year career focused exclusively on serving U.S. printers, Torrey will lead xpedx Printing Technologies for xpedx, one of the largest business-to-business distribution companies in North America and an important supplier to the printing industry.

“We’re going to crystallize the business advantages of Ryobi offset printing equipment and print technologies—showing how Ryobi meets the specific needs of printing companies and how xpedx and Ryobi deliver printers an exceptional return on investment,” Torrey said.

“When U.S. printers buy a Ryobi press, they have access to the resources of xpedx, whether it’s printing paper, pre-press and post-press supplies and equipment, facility supplies, distribution and logistics,” Torrey added. “They have access to graphics experts and operations consultants across our company as well as the resources of our industry partners throughout North America and worldwide.”

Torrey will oversee all aspects of business strategy, including operations, sales and marketing at xpedx Printing Technologies. He will work closely with printers nationwide and oversee the dealer network that sells and services Ryobi presses. He will report to xpedx executive vice president Tom Weisenbach.

"John brings a high level of integrity, energy and strategic agility to this key position," Weisenbach said. "He knows the printing and graphics businesses, and with his strong background in sales and management, I'm confident the xpedx Printing Technologies

team and its network of dealers will continue to provide excellent service to customers."

Torrey affirmed the strategy of using independent dealers as well as xpedx divisions to sell and service Ryobi presses. The network offers unequalled service and response time to Ryobi printers across the U.S.

Torrey's appointment follows the recent opening of the new Ryobi Demonstration and Learning Center at the xpedx Printing Technologies headquarters in metropolitan Kansas City. The center, the first of its kind in the U.S. for xpedx and Ryobi, opened October 2007 to showcase the newest generation of 6- and 8-up Ryobi presses, state-of-the-art printing capabilities and print technology in a production environment.

xpedx, an International Paper company, has distributed Ryobi presses in the U.S. for more than 30 years through its national dealer network. The relationship between xpedx and Ryobi was established to bring printers the business advantages of getting their printing equipment and paper from a single source.

Before assuming the xpedx Printing Technologies post, Torrey served as general manager of the Hayward-based xpedx Northern California Division. Under his tenure, the division became one of the company's highest performing when measured by sales growth, revenue and volume.

Torrey has also held various senior sales and business unit management positions at xpedx. He won many top annual sales and management awards over his career and helped integrate two large acquisitions by xpedx in the highly competitive California market.

Before joining xpedx, Torrey worked in sales and sales management for national and regional printing paper merchants including Butler Paper. He also served printers and large corporate print customers as head of Western U.S. sales for the former Great Northern Nekoosa Paper Corp. in the 1980s.

Torrey, a Maryland native, earned a BA in economics from Bucknell University in Pennsylvania in 1982.

### **About Ryobi Graphic Systems**

Ryobi Graphic Systems Division, East Hiroshima, Japan, is one of the world's largest manufacturers of offset printing presses. Ryobi offers multi-functional offset presses, hardware and software that handle all aspects of a print job. The company is a world leader in high-precision large, mid-size and small presses, DI presses and CIP4-JDF compliant digital workflows. With pressroom installations worldwide, Ryobi presses are respected for their superior print quality, cost-effectiveness, ease of operation, high reliability and precision machining. Ryobi Graphic Systems is a unit of Ryobi, Ltd., Tokyo.

## **About xpedx Printing Technologies**

xpedx Printing Technologies, a wholly owned business of xpedx, offers printing presses, local and rapid-response technical support, press operator training, a large parts warehouse and a 20,000 square foot demonstration and learning center at its headquarters in Lenexa, KS. It has a team of executive, sales and technical staff and a network of 50 dealers across the U.S. responsible for local sales and service.

xpedx Printing Technologies has the largest force of local, factory-trained press technicians in the U.S. to service Ryobi printing presses. The company's dealer network provides first-tier support, and is backed up by technicians at xpedx Printing Technologies headquarters as well as Ryobi Graphic Systems engineers in Japan. Information about Ryobi and xpedx Printing Technologies is on the web at [ryobi.xpedx.com](http://ryobi.xpedx.com). The phone number is 800-553-4980.

## **About xpedx**

Loveland, Ohio-based xpedx, a business of International Paper (NYSE: IP), is one of the largest business-to-business distribution companies in North America with more than \$6.7 billion in 2006 revenues. xpedx distributes a wide range of paper and graphics, packaging and janitorial-sanitary supplies and equipment from manufacturers worldwide. Customers include printers and publishers, manufacturers, retailers and facility managers among many others.

xpedx, which has more than 260 locations across North America, does business with the majority of printers in the U.S. It provides detailed operations consulting for printers to help them improve productivity and profitability and has a network of more than 150 retail paper and graphics stores in the U.S., Canada and Mexico. xpedx is one of the largest providers of post-consumer waste content and recycled printing papers in North America and has Sustainable Forestry Initiative® (SFI) and Forest Stewardship Council (FSC) chain-of-custody certification at all of its U.S. locations. xpedx also has one of the largest business-to-business e-commerce sites at [xpedx.com](http://xpedx.com). ###

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