



FOR IMMEDIATE RELEASE

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xpedx, Booth 936—On Demand Exposition, Boston, April 16-19

U.S. IN-PLANT PRINTERS, FACING BUSINESS AND PRODUCTION CHALLENGES, GET BROAD ASSISTANCE FROM XPEDX

xpedx said it is providing a fast-growing number of U.S. in-plant printers detailed business and operations advice as well as a customized mix of equipment, consumables and service.

In-plant printers report that this broad-based support helps them grow their operation and improve quality while becoming more efficient.

xpedx, North America's largest marketer and distributor of printing papers and graphic supplies and equipment, is discussing its offering to U.S. in-plant printers at booth 936 during the On Demand Exposition, Boston Convention Center, April 16-19.

Many in-plant printers today face questions from management about the total success of their operation as their internal customers, such as sales, marketing and billing departments, want the highest quality and quickest turnaround at the best possible pricing.

"Successfully meeting the needs of both upper management and their core internal customers is probably the most challenging issue confronting in-plant managers today," said Scott Harman, director of marketing for business imaging at xpedx.

"Managers need unbiased counsel about ways to grow and maximize efficiencies in addition to strong service and a broad product offering," he added. "We provide our customers with all of this, as well as very specific training and business plans."

xpedx advises large and mid-size in-plant operations around the U.S. and has helped some of them save millions of dollars annually while increasing the quality and speed of their output. With 50 consultants nationwide, xpedx has one of the largest teams of professionals dedicated to in-plant printing.

xpedx provides a wide range of equipment and products to meet an in-plant's total printing production needs, from creative to post-press. It provides consumables on a delivery schedule that's convenient for the in-plant printer and offers the widest selection of printing paper and graphics consumables. Anchoring the xpedx paper offering to in-plant printers is the value-priced Vector line of cut-size papers.

xpedx also offers seminars across the U.S and specialized training through two programs: "Building the Perfect In-Plant," presented by xpedx reps, and custom business consulting. For more information, visit xpedx representatives at booth 936 during On Demand or contact a local xpedx representative. Information for in-plant printers is also available at xpedx.com. ###

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